

network enterprise europe

SELLING SERVICES IN EUROPE AND THE EU SERVICES DIRECTIVE *Making it easier to offer services throughout the EU*

Tuesday 23 March 2010, 3.30pm - 6.30pm London Chamber of Commerce, 33 Queen Street, EC4R 1AP

PROGRAMME

- 3.30PM REGISTRATION AND TEA
- 4.00PM WELCOME AND INTRODUCTION
Karen Clements
Consultant on EU Affairs
British Chambers of Commerce
- 4.15PM THE SERVICES DIRECTIVE: BENEFITS AND OPPORTUNITIES
Ray Symons
Head, EU Market Access Unit
BIS, Department for Business
Innovation & Skills
- 'POINTS OF SINGLE CONTACT'
Craig Belsham
Assistant Director
BIS
- 4.40PM CASE STUDY
Speaker to be confirmed
- 4.50PM HOW THE ENTERPRISE EUROPE NETWORK CAN HELP YOUR BUSINESS
Monika Matyastikova
Business Advice Executive
Enterprise Europe Network London
- 5.00PM QUESTIONS AND ANSWER SESSION
- 5.25PM CLOSING REMARKS
Karen Clements
Consultant on EU Affairs
British Chambers of Commerce
- 5.30PM DRINKS AND NETWORKING
- 6.30PM CLOSE

(Programme subject to change)

DO YOU WANT TO SELL YOUR SERVICES TO EUROPE?

Did you know that as of December 2009 all UK businesses will benefit from the advantages of the Services Directive?

The Services Directive has made it easier for service providers to set up or offer their services anywhere in the EU. For individual businesses, the Directive provides opportunities to diversify into new markets, secure new client bases and make new business relationships. In particular, companies will benefit from:

- Online licence applications
- Streamlined regulation
- Less red tape
- Wider customer base

This seminar offers you an excellent opportunity to learn about the changes and benefits introduced by the Directive, ask questions and network with experts.

Who should attend:

The Services Directive applies to the provision of a wide range of services, to private individuals and businesses, eg. distributive trades, construction services, business-related services (eg. accountants, management consultancy, debt recovery, advertising, recruitment services), tourism and leisure services, installation and maintenance of equipment, information services (publishing - print and web, computer programming), accommodation and food services, training and education, rentals and leasing, real estate services.

Note: the Services Directive **does not** apply to the following services which are explicitly excluded: financial services: banking, credit, insurance, pensions, investment funds; electronic communications services; transport: air, road, rail, water; temporary recruitment; healthcare; private security; audiovisual; gambling; social services provided by the State, notaries and bailiffs.



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