



# Optimising funding opportunities for collaborative R&D projects

**Thursday 25<sup>th</sup> March 2010, The Royal Society, London**

It is with great pleasure that the Information and Communication Technologies (ICT) Group invites you to attend its second workshop on funding. This will provide information on the current funding opportunities to successfully form collaborative industry and academic R&D projects. This workshop will offer practical advice, illustrated through case studies, on how to apply for funding through consortium building for joint application.

This workshop will:

- ◆ **EXPLORE** potential new sources of funding for your technology innovation
- ◆ **HIGHLIGHT** the challenges and pitfalls and identify ways to overcome them
- ◆ **ADDRESS** opportunities for collaborative research partnerships between industry and academia

**09:40 Registration with tea and coffee**

**10:00 Introduction to the aims and objectives of LTN and the ICT Group**

**Chair: Dr Shamil Appathurai**, Technology Analyst, Physical Sciences, **London Technology Network**

**10:10 Technology Strategy Board Digital Testbed Programme**

- ◆ What is a digital testbed?
- ◆ Why is it needed?

**Dr Maurizio Pilu**, Lead Technologist, Information & Communication Technologies, **Technology Strategy Board**

**10:30 Highlighting how to access funding**

- ◆ Understanding the application process and offering guidance to applicants
- ◆ Funding prospects for the ICT sector – opportunities and challenges
- ◆ Current and future activities of interest to the industry

**Andrew Lawrence**, **EPSRC**

**10:50 Emerging technologies showcase**

During this session, a selected number of organisations will have the opportunity to give a short presentation on their latest innovation

**Personalised web TV for 2012 Olympics**

**Dr Stefan Poslad**, Lecturer, Electronic Engineering, **Queen Mary, University of London**

**Instant knowledge: contextual information**

**Dr Nigel Jefferies**, Academic Programme Manager, Research & Development, **Vodafone**

**Content delivery over local wifi networks**

**John Langford**, Managing Director, **In-Motion Media**

**Delivering live data using the peer-to-peer paradigm**

**Dr Miguel Rio**, Lecturer, Electronic & Electrical Engineering, **University College London**

**11:15 Table discussions followed by question and answer session with the audience and speaker panel**

**12:00 Lunch and networking session**

**13:00 End of workshop**

## LTN's Information & Communication Technologies Group

**A special interest group bringing together the best experts from industry, academia and government, across the Greater South-East, to stimulate knowledge exchange**

The Group produces regular networking events on ICT technologies which have discussed a range of topics, attracting over 800 representatives from across the public and private sectors. Membership is free and includes:

- Priority invitations to the group's seminars, workshops and networking events
- Regular e-newsletters, with the latest sector news and listings of UK and international events
- Access to Enterprise Europe Network – a multi-partner consortium spanning 40 countries across Europe

If you would like further information or would like to become a member of this group please contact Natalie Tamiollo, Special Interest Group Manager at [n.tamiollo@LTNetwork.org](mailto:n.tamiollo@LTNetwork.org) or on 0870 730 8683

### HOW TO GET THERE

The event will take place at **The Royal Society**, 6-9 Carlton House Terrace, London, SW1Y 5AG. For details on the venue please call 020 7451 2500 or visit: [www.royalsociety.org](http://www.royalsociety.org)



#### Train

London Charing Cross and London Victoria are the nearest main line railway stations

#### Underground

The nearest underground stations are Charing Cross (Bakerloo and Northern lines) and Piccadilly Circus (Bakerloo and Piccadilly lines)

#### Car

There are no car parking facilities at the society. If travelling by car there are many metered bays and car parks within a short walk

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